

The Edgecombe Group, Inc.

Historic Central Avenue Corridor Revitalization Planning

Clients:
City of East Orange, N.J.

Consultants:
The Nishuane Group,
Langan Engineering

Location:
East Orange, New Jersey

Point of Contact
Norma Mackey,
Director, Economic
Development Dept.

- Project Features:**
- ▶ Public Streetscape Improvements
 - ▶ Façade Improvements
 - ▶ Pedestrian Amenities

- The Edgecombe Group, Inc.'s Role:**
- ▶ Long-Range Planning
 - ▶ Architectural Design Standards
 - ▶ Urban Design Guidelines
 - ▶ Historic Preservation
 - ▶ GIS Mapping
 - ▶ LIDAR Technology
 - ▶ Public Participation

Completion Date:
2011

Project Setting:
Urban Corridor

Project Cost:
\$8 Million

Key Personnel:
Leland Edgecombe, AICP/AIA
*Principal-In-Charge,
Senior Urban Design*

Wilfred Lewis,
Architect

Megan Ukoh,
Mapping

The Edgecombe Group, Inc. recently completed a corridor revitalization plan consisting of the creation of façade improvement standards through a public participatory process for a historic retail district listed on the State and National Register of Historic Places. Responsibilities also include collaborating with municipal officials, merchants association and local citizens groups in developing a vision for this commercial corridor revitalization plan and heritage destination plan. *This project included coordination of façade improvement standards involving signage and awnings with the newly drafted City Zoning Ordinance and Hybrid Form-Based Code.*



Corridor Improvement Program for Nationally Designated Historic District



Architectural Improvement Concept and Façade Design Standards



Renovation Standards for Historic District Buildings